## Report

## **Poster Making competition**

## Nasha Mukta Bharat Abhiyan

## **Under Viksit Bharat Yuva Connect Program**

Date: 7th August 2025

The poster making competition on Nasha Mukta Bharat Abhiyan under the Viksit Bharat Yuva Connect program was successfully organized on 7th August 2025 by Cluster University Srinagar at the Institute of Advanced Studies (B.Ed. College), Srinagar. The event witnessed enthusiastic participation from students of all constituent and affiliated colleges of Cluster University Srinagar.

The event was inaugurated by the Hon'ble Vice-Chancellor of Cluster University Srinagar, who in his inaugural address spoke about the growing menace of drug abuse in society, especially among youth. He emphasized the need for educational institutions to work hand in hand with students in spreading awareness and creating a strong resistance against this social evil. The Vice-Chancellor urged students to act as ambassadors of a healthy lifestyle and to contribute positively towards nation-building.

On the occasion, Prof. Seema Naaz, Principal of the Institute of Advanced Studies (B.Ed. College) and Nodal Principal of Kashmir Division Colleges, also addressed the gathering at length. She spoke about the devastating psychological, social, and academic effects of drug addiction and highlighted the vital role of parents, teachers, and institutions in guiding youth towards constructive paths. Her inspiring words motivated the participants to commit themselves to staying away from drugs and working collectively for a better future.

As part of the activity, a poster-making competition on the theme "Drug Abuse" was held, in which students from various colleges of the university showcased their creativity and awareness. After a competitive presentation of ideas, Hareem Farooq from S.P. College (8th Semester) secured the first position, Sonu Bhat from B.Ed. College (1st Semester) secured the second position, and Nosha Qadri from Women's College (2nd Semester) secured the third position. Their outstanding performances were appreciated by the dignitaries, and they were awarded certificates of merit. The programme was coordinated by Dr. Faisal Mushtaq, Coordinator Viksit Bharat Yuva Connect Programme.

The programme concluded with a collective pledge by the participants to stand united against drug abuse and to spread awareness in their respective communities. The event not only served as a platform for creative expression but also as a reminder of the responsibility that the younger generation holds in shaping a drug-free and progressive society.











Thanks & Regards
Dr. Faisal Mushtaq
VBYCP.